

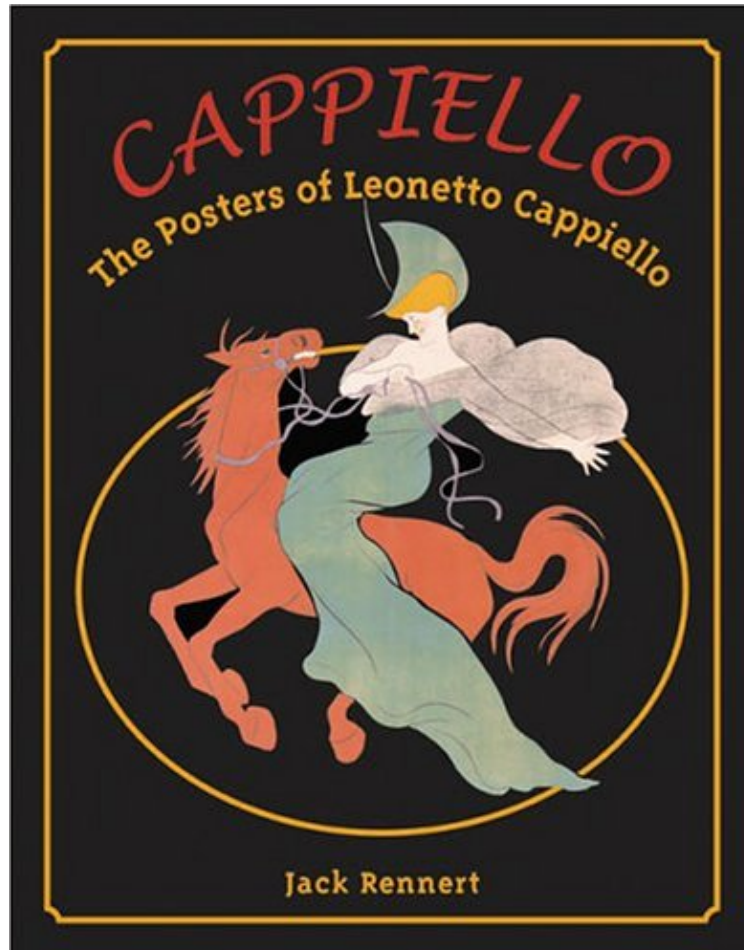
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Jack Rennert

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poster illustrations in full color, many never seen before. Detailed appraisals and annotations accompany each poster, as well as biographical information and an insight into Cappiello's graphic method. An additional 50 color illustrations show the many other facets of Cappiello's talents - from book and magazine illustrations, to paintings, maquettes, postcards and, most of all, his superb early caricatures. Cappiello is the Father of the Modern Poster. Today, more homes are decorated with his posters than those of any other artist in the world. This book goes a long way toward showing why.

About the Author Jack Rennert has been dealing in posters for over forty years. During this time, he has written a dozen monographs, arranged museum tours, given lectures, and done television guest spots on the topic of poster art. Rennert also established two successful companies: Posters Please, Inc. and Poster Auctions International. At Poster Auctions International, the world's first company to specialize exclusively in poster auctions, he became the world's first specialized poster auctioneer. Mr. Rennert is also the author of over twenty books on both vintage and modern posters.