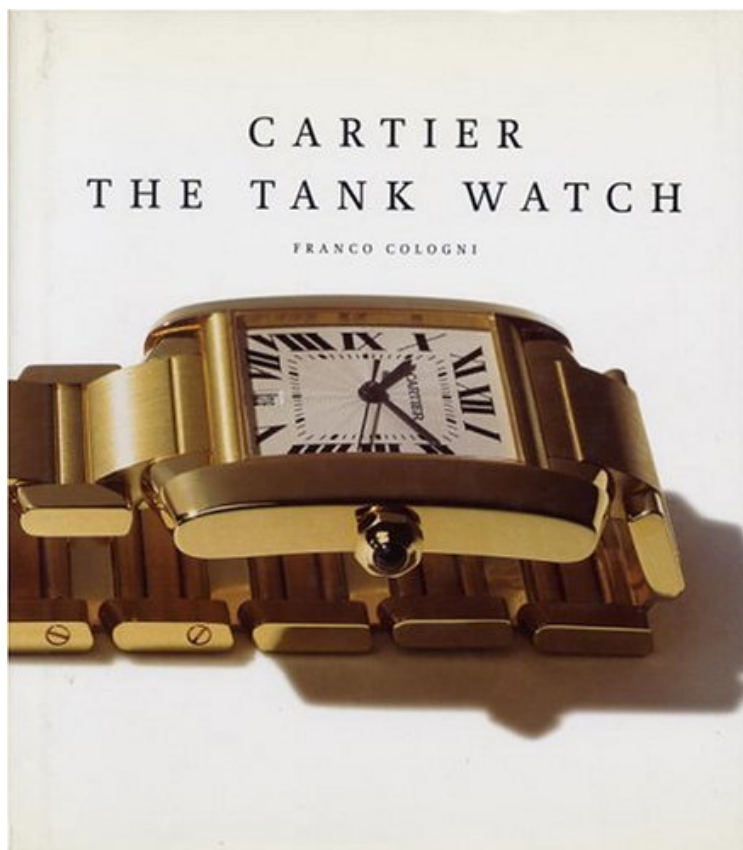




Franco Cologni
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(Download pdf) Cartier: The Tank Watch

Cartier: The Tank Watch

Franco Cologni : Cartier: The Tank Watch before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cartier: The Tank Watch:

1 of 1 people found the following review helpful. Cartier, The Tank Watch Timeless Style By J. Hannan Perhaps the most fascinating book encountered this year. A masterpiece in historical research and interpretation, accompanied by outstanding photographs. 2 of 2 people found the following review helpful. Five Stars By Jean Vandervliet It was a gift to my son and he was very pleased 1 of 6 people found the following review helpful. Beautiful book By Betsy B. Avallone I have been a fan of Cartier the tank watches for decades. I have owned some of the best.

This handsome monograph charts the evolution of one of the most coveted items of modern style, showcasing the extraordinary craftsmanship of the House of Cartier. The Tank Watch, designed by Louis Cartier in 1917, is an icon of modern timepiece design. One of the world's first square wristwatches, its functionality is rivaled only by its elegance; it represents a perfect combination of fine watchmaking and the jeweler's art. The Tank has been creatively reinterpreted by Cartier in many models from the Chinese Tank to the Crash Watch to the recent Tank Anglaise while always remaining faithful to Louis Cartier's original concept. Through designs from Cartier's rich archives, historical

models, and photographs of famous clients from Clark Gable to Andy Warhol, this volume celebrates one of Cartier's greatest masterpieces.

"Timeless and enduring, the Cartier Tank Watch has become a symbol of luxury and elegance for both men and women since its launch in the early twentieth century." ~Antiques Auction News
About the Author: Franco Cologni, writer and historian, is the author of numerous books on the history of watch making and jewelry, including *The Cartier Collection: Timepieces* (2006) and *Cartier: The Tank Watch* (1998), both published by Flammarion. ric Savage is a prominent luxury and lifestyle photographer.