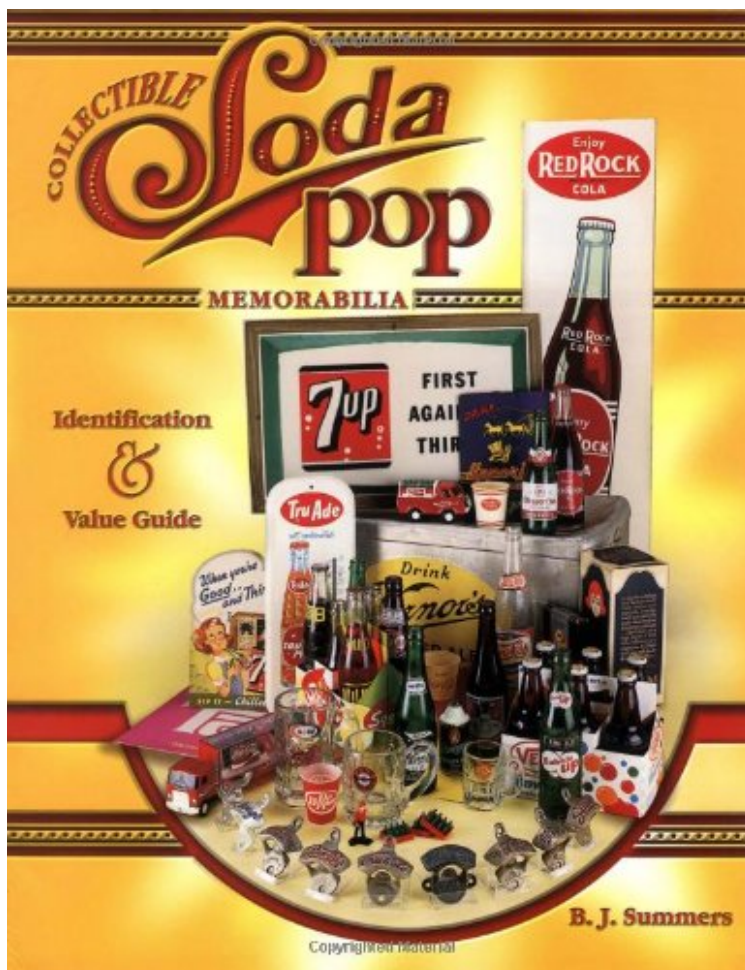


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## Collectible Soda Pop Memorabilia: Identification Value Guide

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Coca-Cola (Coke), Dr. Pepper, Pepsi, 7-Up, and other sodas are featured on thousands of items including thermometers, signs, posters, calendars, bottles, and much more. With over 1,000 detailed color photographs, this guide will be invaluable to both the beginning and advanced collector. Listings and photos are arranged in an easy-to-

follow chapter format, so the collector has information at their fingertips. B.J. Summers continues to compile the essential reference guides to help collectors know what's out there and how much to expect to pay for these collectibles. 2004 values.

Collectors of not only soda pop memorabilia but also advertising in general will love this new book, published by bestselling author B.J. Summers. Dr. Pepper, Coca-Cola, Pepsi, Crush, 7-Up, and many more major companies are represented in all forms - bottles, signs, calendars, and much more. About the Author B.J. Summers has been a collector all his life. In early childhood he was fascinated with collecting Boy Scout patches and building models. Later as a telephone linesman, collecting telephone insulators and advertising seemed natural. Since 1994 B.J. Summers has been a proven authority on advertising collectibles, gas station memorabilia, and of course, Coca-Cola. And he continues to produce value guides sought after by advanced and beginning collectors alike.