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Smokin' Book of Cigar Box Art Designs, The: More than 100 of the Best Labels from The John Carolyn Grossman Collection

John Grossman : Smokin' Book of Cigar Box Art Designs, The: More than 100 of the Best Labels from The John Carolyn Grossman Collection before purchasing it in order to gage whether or not it would be worth my time, and all praised Smokin' Book of Cigar Box Art Designs, The: More than 100 of the Best Labels from The John Carolyn Grossman Collection:

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A glimpse into a bygone era with some of the most beautiful and fascinating lithographed images ever printed on cigar box labels.

"Commercial art is usually considered on another level than art for the sake of art, but the art of the cigar box held true in the minds of antique collectors. "The Smokin' "Book of Cigar Box Art Designs" chronicles the history of what took these cigar boxes into something more than a place to stash cigars. Collecting the 100 best labels from the John Carolyn Grossman Collection, and reproducing them in full color, and divided by subject. "The Smokin' Book of Cigar Box Art Designs" is a must for those who enjoy the style of these late nineteenth and early twentieth century treasures."From the Back CoverFascinating Commercial Art That Defined American Culture In the late 19th and early 20th centuries, more than 5 billion cigars were sold in the United States in boxes with color labels depicting everything from women, animals, and sports icons to actors, heroes, and political figures. These cigar box labels were not only amusing and evocative; they were also a testament to the printing process of chromolithography, and an important precursor to today's product advertising. The Smokin' Book of Cigar Box Art Designs gives you a glimpse into the unique collection of artist and ephemera collector John Grossman, which covers 90 years of cigar box labels printed by four generations of George Schlegel Lithographers. What makes this archive special is that the Schlegel company was one of the few lithography companies to keep meticulous sample files illustrating an unbroken record of American graphic style evolution. Now housed at the Winterthur Museum, Garden Library in Delaware, The John and Carolyn Grossman Collection provides a revealing look into life at the turn of the century. This book offers a rare look at the most beautiful and compelling examples of these masterpieces of early commercial art. Inside you'll find a colorful gallery of vintage labels, including: - Amusing Animals - Wild West - Everyday America - Famous People - Politicians, Actors Actresses, Sports Icons, Heroes - Historical Events - Humor - Landmark Buildings - Transportation - Exotica

About the AuthorJohn Grossman is the owner of one of the world's largest collections of museum-quality artifacts and ephemera from the Victorian and Edwardian eras. He is the co-author of A Victorian Scrapbook, Joy to the World, A Victorian Christmas, and We Wish You a Merry Christmas, all published by Workman. We Wish You a Merry Christmas has subsequently been republished by Castle Books. Most recently, he is the author of Christmas Curiosities.