

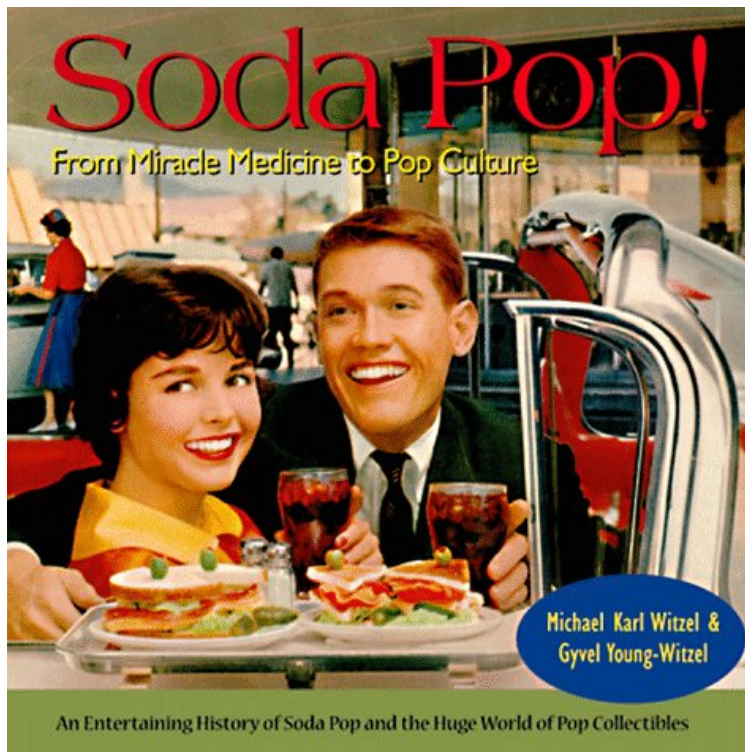
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M G Witzel

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Soda Pop

M G Witzel : Soda Pop before purchasing it in order to gage whether or not it would be worth my time, and all praised Soda Pop:

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Soda Pop! From Miracle Medicine to Pop Culture By Michael Karl Witzel Gyvel Young-Witzel. From its evolution as a miracle medicine to its prominent role in the refreshment industry, soda pophas become a daily staple and international commodity. This colorful and nostalgic volume presents the history of the explosive growth of soda pop around the world, (pop culture," and the huge popularity of collectible soda pop memorabilia. Filled with more than 120 eye-popping photos of soda pop collectibles and memorabilia - as well as classic drive-ins, gas stations, soda fountains and more. Hdbd., 10"x 10", 144 pgs., 54 bw ill., 200 color.

". . . a greatly entertaining book for collectors of Americana, nostalgia lovers, and enthusiast of popular cultural memorabilia." -- The Bookwatch"A delightful coffee-table book and a fine source of information on a pervasive cultural phenomenon." -- Booklist