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Mr Ian J Bunn : Spinning Pop, August 2012: Is about iconic people, places and events of our time before purchasing it in order to gage whether or not it would be worth my time, and all praised Spinning Pop, August 2012: Is about iconic people, places and events of our time:

Spinning Pop is an artistic and conceptual exploration of specific people and events of our contemporary time and culture. The digital photo manipulated work is premised on the belief that Pop Art in its beginnings, freeze-framed what consumers of popular culture experienced into iconic visual abstractions. Visual information now circulates in such quantities, so rapidly and exponentially, that to comprehend a fraction of it all becomes a kind of production process in itself. The use of video production for exhibiting the work enables the individual images to become fragmented elements of the global popular culture over a time line. Adapting Pop Arts notion of mass media imagery into a context of the contemporary digital age, the work draws on a myriad points of reference. Utilizing fractured

images to provide an allusion to the digital noise pounding away daily into our sub consciousness. Diverging from the traditional Pop Art notion of a pronounced repetition of a consumer icon, instead this work focuses on the deluge of contemporary digital content.

About the Author Ian Bunns earlier artistic practice which comprised primarily painting and assemblages, evolved dramatically while undertaking post graduate studies for a Masters in Visual Art at Melbourne University (Victorian College of Arts). During the course of the post graduate studies he explored a variety of alternative media, of which installation intervention and digital media have now become significant features of his contemporary work. Spinning Pop is essentially political art, or rather politics and art. Its about iconic people, places and events of our day. The resulting work is a visual medley of daily compiled manipulated digital images. These resulting images are posted online and drawn down the RSS feed, disseminated via online media and social networks to be scattered across the internet. www.ianbunn.com The works are diaristic in nature, metaphorically recording a spectators experience of the contemporary digital age. The resulting digital art work intentionally has a painterly aesthetic acknowledging the artists historical painting practice.