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Stephen Sansweet : Star Wars - From Concept to Screen to Collectible before purchasing it in order to gage whether or not it would be worth my time, and all praised Star Wars - From Concept to Screen to Collectible:

0 of 0 people found the following review helpful. Of the Star Wars books (non-novel) available, this ranks in the top 5!By Dennis A. AmithWhen I was a child, I used to be a collector of the Star Wars action figures and even owned several vehicles. "Star Wars" was not just a film but it was part of my childhood. May it be the toys, the comic books and it was one of the few times I can remember going to watch a movie with my parents (a movie that I actually enjoyed with them).As I got older, I have managed to collect several lines of the Star Wars universe and for many collectors, they have looked to hardcore Star Wars merchandise collector Stephen J. Sansweet for his wonderful book with the "Star Wars Action Figure Archive".But Sansweet hit a homerun with his Star Wars coffee table book with "STAR WARS: FROM CONCEPT TO SCREEN TO COLLECTIBLE" featuring an well-written and informative book covering the Star Wars trilogy. From it's original concept, it's artwork to the plans of creating the vehicles and how the popular films eventually led to a comic book series and also one of the most popular toy lines in the world.According to Sansweet, the book came from nearly 40 hours of taped interviews with two dozen people who worked for Lucas film, Industrial Light Magic, Kenner Products and 20th Century Fox Film.The interviews were also backed up with extensive research through files and archives at Skywalker Ranch includin the photo library and prop archives.What I enjoyed about this book is the many pictures showing the various merchandise including cereal, yogurt and popsicle boxes to International posters, shoes, socks, backpacks, skates, watches, you name it...there is so much featured in this book that as a Star Wars fan, you can't help but not be happy to own such an informative and

well-written book. For those who are wondering if this book features a lot of conceptual art and if it would benefit the artists who enjoy the Star Wars universe, I will say that there are plenty of conceptual books available that focus primarily on the art. This book is more or less a smorgasbord of information and pictures and focuses on many areas of the idea and creation of Star Wars but also in the merchandise/collectability standpoint. This book is excellent! You can't go wrong with it because it's so fully of information and photography. Sansweet went all out in doing extensive research for the book and getting access to photography that just makes this book, one of the must-own books for "Star Wars" fans. With so many "Star Wars" related books in the market, this is one of the must-own ones. Also, you can find it online for a great price these days! Definitely recommended! 0 of 0 people found the following review helpful.

I'm nostalgic for this 90's tribute to 70's and 80's nostalgia. By Dougie B. In the early 90's Lucasfilm was looking to revive the Star Wars franchise and this book played an integral part. Star Wars collectibles were few and far between, and finding people who actually cared about them seemed to be even more. This book reminded people of just how much a powerhouse the franchise was at a time when it had mostly faded from the public eye, and for me personally, re-sparked an interest in something I only had fond memories of as a kid. Looking back, it's a no-brainer as to why this book helped make Steve Sansweet the Star Wars guru he is today. Plus, it's still a great read on its own. 0 of 0 people found the following review helpful. The book that started it all! By PKC. This book really began the Star Wars collecting craze. Well detailed and thoughtful in its approach. Photos are amazing. Must get!

The three films of the Star Wars saga: Star Wars, The Empire Strikes Back, and the Return of the Jedi rank among the most popular of the modern era, with ticket and merchandise sales in excess of three billion dollars. Today, collecting Star Wars memorabilia has become one of the hottest hobbies around. The first illustrated Star Wars book to feature the multitude of merchandising spin-offs generated by the film and the only one that traces the transformation of the movie's fabulous characters, creatures, and vehicles from original concepts and prototypes into toys, clothing, and dozens of other objects: this spectacular volume is a veritable Star Wars fan's bible. A complete overview of a modern marketing extravaganza, featuring more than 150 full-color images of collectible items, the book takes readers behind the scenes and includes many never-before-published sketches and photographs from the Lucasfilm and Kenner toy archives. A lively text featuring recent interviews with George Lucas, among others connected with the film, completes this intriguing and fascinating glimpse into one of popular culture's most engaging phenomena.

.com Nowadays nearly everything linked with the original Star Wars trilogy is valuable, from bottle caps to shoelaces to posters. This beautiful volume, published by Chronicle Books, follows the design and development of these items-- and the development of George Lucas from filmmaker into "merchandiser par excellence." Even casual fans will be delighted by dozens of photos of toys they wanted, toys they had, and toys they wish had been made. Models of some of these never-produced toys provide tantalizing glimpses of what might have been, for better or worse. Thankfully Leia wasn't turned into a Barbie clone, but what child wouldn't have loved a Boba Fett's Bounty Set? Many familiar characters and vehicles are accompanied by concept sketches marked by Lucas's rubber stamps, from "O.K."

(translation: try again) to "WONDERFUL." The marketing blitz may be off-putting, but it is fascinating to look back over the wide range of licensed products: linens, shoes, watches, and, of course, food. You might remember C-3POs and the ice-cream bars, but did you know that English fans were offered Star Wars Yogurts with flavors such as Luke Skywalker raspberry, Darth Vader black cherry, and tasty Jabba the Hutt peach melba? A photograph of a tiny, vinyl-caped Jawa action figure, now selling for several hundred dollars, reminds us of the true lesson of Star Wars: You should have held on to those toys! --C.B. Delaney 1998 Lucasfilm Ltd. STAR WARS, THE EMPIRE STRIKES

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Bureau Chief of the Wall Street Journal, Sansweet is the author of two other books, including a photo guidebook to sSteve Essig is a well-known California commercial photographer whose work has appeared in hundreds of trade and other magazines around the world.