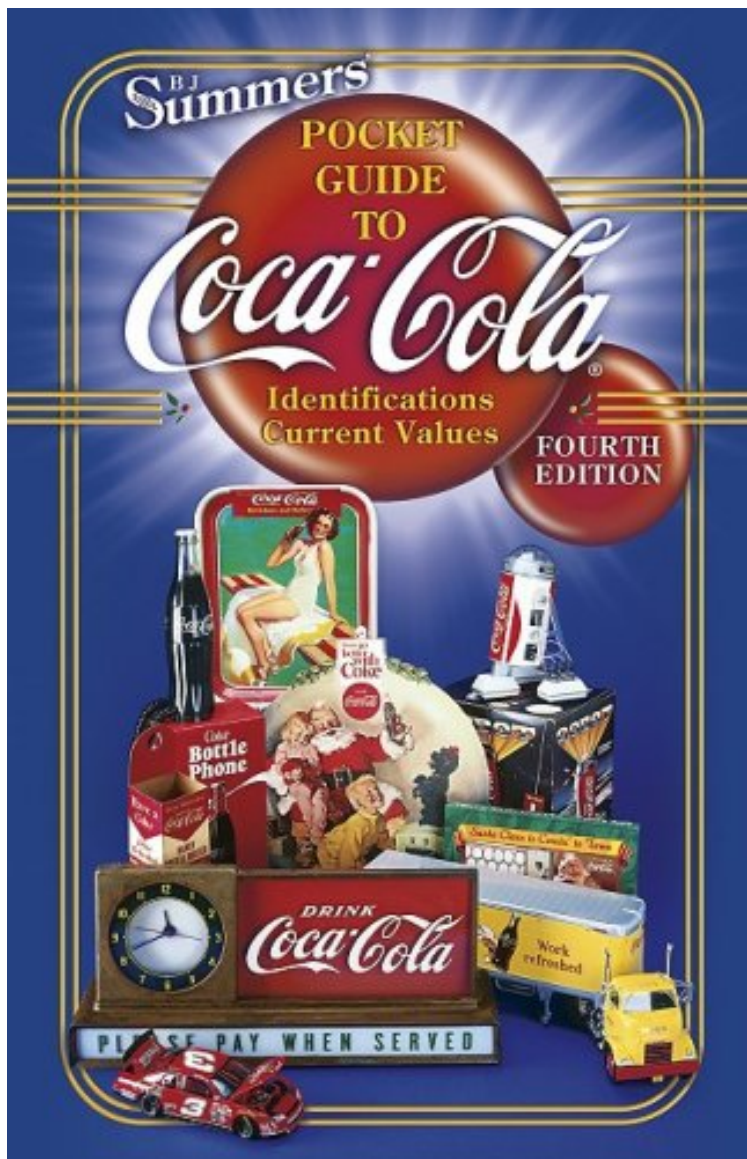


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Bestselling author B.J. Summers has completely revised his Pocket Guide to Coca-Cola for this latest edition. This updated companion to his bestselling hardback book is refreshing for any collector on the road, at flea markets, shows, and conventions. This easy-to-use, full-color reference contains hundreds of listings and photos. It has been, and will continue to be, an asset for the beginner and advanced collector alike. All prices are keyed so the collector knows the origin of the value that is listed. AUTHORBIO: B.J. Summers continues to compile essential references for advertising and Coca-Cola collectors. His popular books include Pocket Guide to Coca-Cola, Summers' Guide to Coca-Cola, Soda Pop Memorabilia, Antique Contemporary Advertising Memorabilia, and Value Guide to Gas Station Memorabilia. His books have become standard references in their fields. REVIEW: This updated companion to B.J. Summers' bestselling hardback Coca-Cola book is refreshing for any collector on the road, at flea markets, shows, and conventions. This easy-to-use, full-color reference contains hundreds of listings and photos. It has been, and will continue to be, an asset for the beginner and advanced collector alike. All prices are keyed so the collector knows the origin of the value that is listed.

This small, but comprehensive book covers an almost endless list of Coke collectibles; calendars, clocks, trays, menus, porcelain signs, cardboard posters, commemorative bottles, magazine ads, vending machines and coolers - just to mention a few. It was designed to be a take-along edition and is the perfect size to carry to flea markets or antique shows to be effectively used as an identification and value guide. About the Author B.J. Summers has been a collector all his life. In early childhood he was fascinated with collecting Boy Scout patches and building models. Later as a telephone linesman, collecting telephone insulators and advertising seemed natural. Since 1994 B.J. Summers has been a proven authority on advertising collectibles, gas station memorabilia, and of course, Coca-Cola. And he continues to produce value guides sought after by advanced and beginning collectors alike.