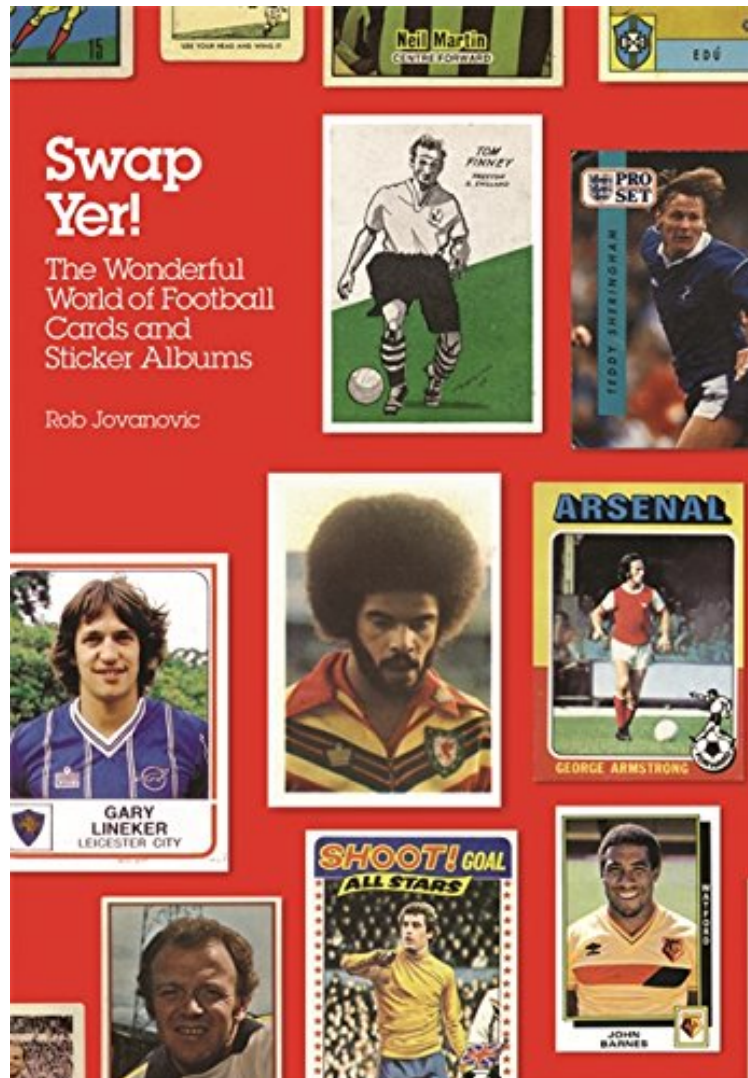


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Rob Jovanovic

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## Swap Yer!: The Wonderful World of Football Cards and Sticker Albums

Rob Jovanovic : Swap Yer!: The Wonderful World of Football Cards and Sticker Albums before purchasing it in order to gage whether or not it would be worth my time, and all praised Swap Yer!: The Wonderful World of Football Cards and Sticker Albums:

For your average 1960s or 70s schoolboy, the week was largely given over to amassing a football card collection, and later, the sticker annual. The cards were swapped with schoolmates, fought over, and more were purchased yet

somehow you still ended up with only the Birmingham City first team. In this history of the football card and sticker annual, Rob Jovanovic traces the history of the playing card right back to the golden age of the cigarette card, charting its development through the decades up to the modern-day sticker album. In doing so, the book provides a nostalgic, photographic history of the game.

'Satisfy your inner anorak' DAILY TELEGRAPH 'A tremendously nostalgic history of football cards and albums'

THE TIMES 'A fascinating history by an expert on the subject. Buy it, love it, then give it to dad for Christmas.'

SUNDAY SPORT 'The entire history of this collecting craze is wonderfully captured in a smashing little book SWAP

YER!' ROTHERHAM STAR 'A fantastic addition to any card collector's library - an ideal Christmas stocking filler!'

CARD TIMES 'This colourful book provokes bundles of wonderful memories... splendid' WINGER 'Superb little gem'

RACING AND FOOTBALL OUTLOOK About the Author Rob Jovanovic is the author of Beck: On a Backwards

River, Adventures in Hi-Fi: The complete R.E.M. and books on Pavement, Big Star, Nirvana and the Velvet

Underground. He's written for Mojo, Uncut and Record Collector magazines. He's had shelving put in to house his football card collection.