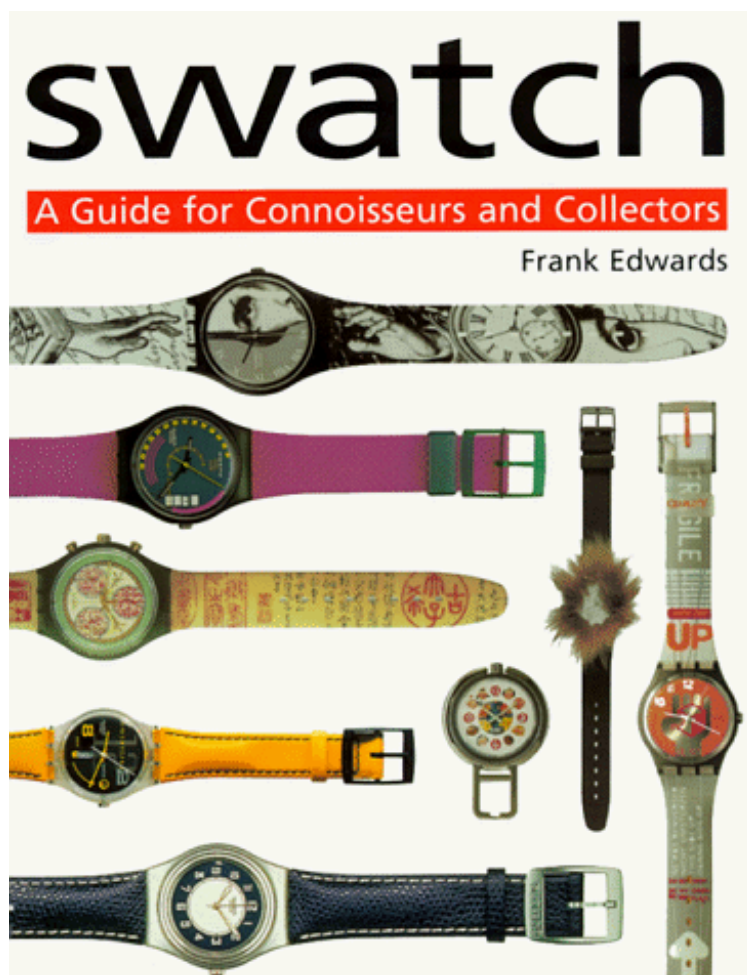


Name: 1552091198160 pages | File size: 71.Mb



Frank Edwards

ebooks | Download PDF | \*ePub | DOC | audiobook



(Ebook free) Swatch: A Guide for Connoisseurs and Collectors

## Swatch: A Guide for Connoisseurs and Collectors

**Frank Edwards : Swatch: A Guide for Connoisseurs and Collectors** before purchasing it in order to gage whether or not it would be worth my time, and all praised Swatch: A Guide for Connoisseurs and Collectors:

5 of 5 people found the following review helpful. One Swatch book is not enough By Edward OI have the 1998 version of this book, I have Swatch Yourself book from 1991 and Bonello's Swatch-Collector 2000 book. I will give a brief overview of them in comparison. Swatch: A guide for.... covers the years 1982 to 1996. Pros: 19 pages of info about the evolution of the creation of the Swatch watch. Pictures are of good quality. Cons: Too few pictures. Some pictures that are in the texts margins are not identified. Swatch Yourself: Covers years 1983 to 1991. Pros: Many Swatch watches pictured, great pictures with index in back. Very large book. Cons: No nuts and bolts info about the history of the swatch or identifying model features. Bonello's Swatch-Collector: Covers the years 1983 to 1999. Pros: Has the most listed and pictured swatces of all 3 books. Index included. Nuts and bolts about what the watch codes mean. Cons: picture quality not as good as the other two books. No historical info. Having more than one swatch book is a must 0 of 0 people found the following review helpful. Very satisfied By Michael S. Thomas Colorful pictures and informative

content1 of 1 people found the following review helpful. bookBy Customerthis is what I bought all the batteries for so I could get my watches working and some of the watches in the book are on my arm

In SWATCH Frank Edwards documents the origins and developments of Swatch designs, and shows some of the very best made since 1983. The core of this book is a gallery of hundreds of the most beautiful designs.

From BooklistAfter the Beanie Baby mania, it will not surprise anyone to learn that fashion timepieces--Swatches, specifically--are now considered collector's items. Rather than just listing prices of Swatch watches, horologist Edwards presents a true catalog, which includes a brief history of Switzerland's watch industry pre-Swatch (when Japanese electronic ticktocks were devouring the market share), production and design, advertising and marketing, and information strictly for aficionados (yes, there is a Swatch club). The real surprises in the book, however, lie in the full-color directory of artists participating in watch design (Keith Haring, Yoko Ono, and Vasarely) and in the never-ending stream of other Swatch products (telephones, eyeglasses, even a car). Barbara JacobsAbout the AuthorFrank Edwards